



Station Buy Detail

Salt Lake City, TV

Est ID: 11542

Client: Center Forward 2012

Flight Dates: Monday, September 17, 2012 to Sunday, September 23, 2012

KSL-TV

Program Name	DP	Length	Days	Mon Sep 17 Tue Sep 18 Wed Sep 19 Thu Sep 20 Fri Sep 21 Sat Sep 22 Sun Sep 23								Total
				Rate								
Saturday Today 5:00 AM - 7:00 AM	EM	Sa	\$40.00							1		1
		30	\$40.00									
KSL 5a News 5:00 AM - 6:00 AM	EM	M-F	\$50.00	1	1	1	1	1				5
		30	\$250.00									
KSL 6a News 6:00 AM - 7:00 AM	EM	M-F	\$350.00	1	1	1	1	1				5
		30	\$1,750.00									
Today Show 7:00 AM - 8:00 AM	EM	M-F	\$650.00	1	1	1	1	1				5
		30	\$3,250.00									
Sunday Today 7:00 AM - 8:00 AM	EM	Su	\$150.00							1		1
		30	\$150.00									
Today Show 8:00 AM - 9:00 AM	EM	M-F	\$650.00	1	1	1	1	1				5
		30	\$2,750.00									
Today II 9:00 AM - 10:00 AM	DT	M-F	\$225.00		1							1
		30	\$225.00									
Rachael Ray 10:00 AM - 11:00 AM	DT	M-F	\$225.00			1						1
		30	\$225.00									
KSL Noon News 12:00 PM - 1:00 PM	DT	M-F	\$200.00			1		1				2
		30	\$400.00									
Dr. Phil 3:00 PM - 4:00 PM	EF	M-F	\$85.00	1	1	1	1	1				5
		30	\$425.00									
Katie 4:00 PM - 5:00 PM	EF	M-F	\$230.00	2	1	1	2	1				7
		30	\$1,610.00									
KSL 5p News 5:00 PM - 5:30 PM	EN	M-F	\$650.00	1	1	1	1	1				5
		30	\$3,250.00									
KSL 6p News 6:00 PM - 6:30 PM	EN	M-F	\$650.00	1	1	1	1	1				5
		30	\$3,250.00									

KSL-TV

Wired Media Partners

8999 East Vassar Avenue, Denver, CO 80231, 303-989-4700

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Program Name	DP	Length	Days	Mon Sep 17 Tue Sep 18 Wed Sep 19 Thu Sep 20 Fri Sep 21 Sat Sep 22 Sun Sep 23								Total
				Mon	Tue	Wed	Thu	Fri	Sat	Sun		
Game Night 6:30 PM - 7:00 PM	PA	Sa	\$100.00						1			1
		30	\$100.00									
KSL 6:30p News 6:30 PM - 7:00 PM	EN	M-F	\$550.00	1	1	1	1	1				5
		30	\$2,750.00									
The Voice 7:00 PM - 8:00 PM	PT	Tu	\$3,500.00		1							1
		30	\$3,500.00									
The Voice 7:00 PM - 9:00 PM	PT	M	\$3,500.00	1								1
		30	\$3,500.00									
Grimm 8:00 PM - 9:00 PM	PT	F	\$1,800.00					1				1
		30	\$1,800.00									
Office/Parks 8:00 PM - 9:00 PM	PT	Th	\$2,600.00			1						1
		30	\$2,600.00									
Revolution 9:00 PM - 10:00 PM	PT	M	\$2,500.00	1								1
		30	\$2,500.00									
KSL 10p News 10:00 PM - 10:35 PM	LN	M-F	\$2,200.00		1			1				2
		30	\$4,400.00									
Tonight Show 10:35 PM - 11:37 PM	LF	M-F	\$700.00		1		1					2
		30	\$1,400.00									
Station Totals			\$40,125.00	12	12	11	13	12	2	1		63
Station Net			\$34,106.25									

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